

# Healer's Business Launch Checklist

*For Soul-Guided Practitioners Ready to Serve*

Whether you're a psychic, channel, coach, energy worker, intuitive, or spiritual teacher—this outline will guide you through the foundational steps to begin building your sacred business in the 3D while staying anchored in your calling.

---

## 1. Soul Alignment & Clarity (Inner Foundation)

- ☐ Define your *Sacred Why*: Why are you here? Who are you meant to serve?
  - ☐ Identify your core modality (or combination): channeling, tarot, mediumship, energy healing, coaching, etc.
  - ☐ Choose your spiritual business archetype (Visionary, Guide, Teacher, Oracle, etc.)
  - ☐ Journal on your Higher Self's business vision (included in your course workbook)
- 

## 2. Message & Transformation Blueprint

- ☐ What is your client's transformation? Define their *before* and *after*.
  - ☐ Create your "I help" statement or Soul Mission Pitch.
  - ☐ Identify your primary offerings (sessions, mentorship, digital products, events).
  - ☐ Write your *origin story* to build trust and resonance.
- 

## 3. Online Presence Essentials

- ☐ Purchase a domain name (ideally your full name or business name).
- ☐ Build or refine a simple, clean website (home, about, services, contact).

- ☐ Choose a brand aesthetic: colors, fonts, images that reflect your energy.
  - ☐ Create a professional email address (yourname@yourdomain.com).
  - ☐ Set up a scheduling link (like Calendly or Acuity).
- 

#### **4. Spiritual Branding & Media Setup**

- ☐ Take or upload 2–3 high-quality photos (headshots, ritual or healing shots).
  - ☐ Record a short 1–2 min video introducing who you are + what you offer.
  - ☐ Create a bio (short and long version) with your credentials or experience.
  - ☐ Choose 1 or 2 social media platforms to begin showing up authentically.
- 

#### **5. Launch Offerings & Monetization**

- ☐ Finalize your pricing (keep it simple, transparent, and soul-aligned).
  - ☐ Offer 1–3 clear services to start (don't overwhelm yourself or your clients).
  - ☐ Create a basic intake form or session questionnaire.
  - ☐ Decide on how payments will be collected (Stripe, PayPal, Wix Payments, etc.).
- 

#### **6. Community & Credibility**

- ☐ Gather testimonials (even from friends or first practice clients).
- ☐ Set up a Google Business Profile or Yelp (if applicable).
- ☐ Begin growing your email list (Mailchimp, Flodesk, ConvertKit).
- ☐ Offer a freebie or lead magnet to attract aligned souls.

---

## 7. Spiritual & Practical Consistency

- ☐ Set a weekly schedule for sessions, content, and self-care.
- ☐ Journal or meditate weekly on where your soul is guiding you.
- ☐ Track your income and expenses (basic spreadsheet is enough to start).
- ☐ Allow room for grace, course correction, and upgrades as you grow.

---

## Trust the Process

This is a living journey. You are not just building a business—you are creating a portal for healing, remembrance, and ascension. Stay grounded. Stay mystical. Your clients are already looking for you.