

FORM 05: Media Release + Testimonial Consent Form

From Riz & Oriah:

As your business grows, social proof and authenticity will be two of your most powerful allies. Asking for testimonials—and having clear consent to share them—is part of building a trustworthy, ethical brand.

This form lets your clients give permission (or decline) for their feedback, image, or voice to be shared on your website, social platforms, or promotional materials. Always give them agency, always keep it clear. It should be listed in your Terms & Agreements. (Which you need to have on your website)

MEDIA RELEASE + TESTIMONIAL CONSENT

By signing below, I (the client) grant permission to [Your Name / Business Name] to use the following types of content related to my session, course, retreat, or program:

I consent to the following (check all that apply):

- ☐ My written testimonial or feedback
- ☐ My first name and last initial (e.g., Sarah M.)
- ☐ My photo (if provided)
- ☐ Video or audio clips from group sessions or events
- ☐ Screenshots of my public comments or emails
- ☐ Anonymous use of my story (no identifying details)

I understand that this content may be used in service of inspiring others through websites, social media, email marketing, books, or other promotional materials. I also understand that I may revoke this permission at any time in writing.

I acknowledge that I have not been compensated for this testimonial or release, and that all content shared is a true reflection of my experience.

Client Name (printed): _____

Signature: _____

Date: _____

Email: _____ (for internal use only)

INSTRUCTOR NOTE TO STUDENTS:

Keep this form sacred and optional. Never pressure anyone into offering a testimonial—let it come from genuine transformation.