

◆ SIMPLE LOGO TEMPLATE – Canva Guide ◆

Title: Create Your Spiritual Brand Logo

A minimalist approach to building a timeless logo for your sacred business

INSTRUCTIONS FOR STUDENTS:

Your logo doesn't have to be flashy to be powerful. Many spiritual entrepreneurs delay launching because they overthink branding. Use this simple template to start with elegance and clarity. You can always evolve your branding later.

Use this when:

- You're launching your offerings
 - You want a cohesive visual identity
 - You need a header for PDFs, your website, or social media
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RECOMMENDED CANVA TEMPLATE LAYOUT:

1. Font Pairing Suggestions (Simple + Signature):

- Heading: Cinzel, Playfair Display, or Cormorant Garamond
 - Subheading or Name: Great Vibes, Allura, or a clean script
 - Body/Tagline: Lato, Open Sans, or Montserrat Light
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EXAMPLE LOGO LAYOUT:

[Your Business Name]
sacred offerings for the awakened path

OR

[Your Name]
Intuitive Guide | Energy Mentor | Sacred Space Holder

OR

[Your Logo Symbol]
The Oracle Path
soul-led spiritual business

COLOR SCHEME SUGGESTIONS

Keep it in one of these palettes:

- Black, white, and soft gold
- Deep indigo and pearl grey
- Earth tones (taupe, sage, soft copper)

ICONS (Optional)

- Keep it minimal: moon phases, sacred geometry, circle, feather, candle flame
- Avoid clutter. One subtle icon is enough

DOWNLOAD INSTRUCTIONS FOR STUDENTS

1. Visit [Canva.com](https://www.canva.com)
2. Create a free account (if you don't already have one)
3. Use the search term: "Minimal Logo" or "Spiritual Logo"
4. Choose one and customize it with your name + tagline

5. Export as PNG (transparent background if possible)

NOTE TO STUDENTS:

This is your placeholder logo. Don't get stuck here. The most magnetic branding is energy + clarity—not just visuals. Get it done, make it clean, and start showing up.